GopherConUK

14th – 16th August
London, UK

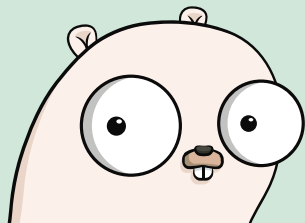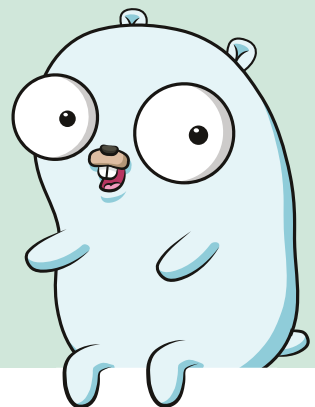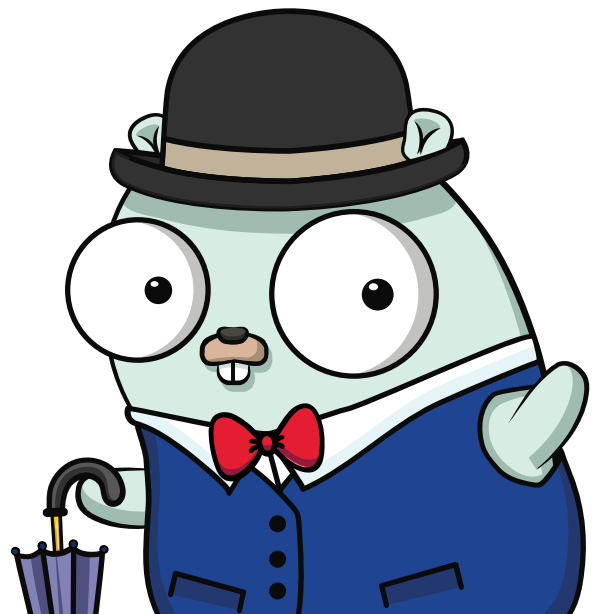## Sponsorship brochure 2024

(conference days only)

Contents

Contact

You can contact us via the event website:

www.gophercon.co.uk

Alternatively you can get in touch with us via email:

contact@gophercon.co.uk

GopherCon UK will be held at The Brewery, in the heart of London, on 14-16 August 2024.

GopherCon UK is a full featured conference offering keynotes, talk sessions and workshop sessions, exhibitors and significant networking opportunities, delicious food, a hackathon, delegate lounge and relaxed social events in the evenings.

The centre of the conference will be the 544 square metre exhibition and catering space which is buzzing with speakers, sponsors and delegates all day.

The whole venue is equipped with award winning wifi, free for attendees. Each talk room contains state of the art audio and video equipment and a video recording is provided after the event.

GopherCon UK 2024 will be our tenth conference and tickets are already going fast! We rely heavily on sponsorship to run the event at rates affordable to the whole community. Read on to discover how you can partner with us and the benefits this would bring to your company.

Our experienced organisation team guarantees a successful

With over 20 years combined event management experience the organising team are excited to bring you another high quality event, and the tenth GopherCon UK conference in London.

The team also organises other events in London, including [Rust Nation UK](#), [PHP UK Conference](#) and the [PHP London](#) user group.

Anyone is welcome at GopherCon UK.

Whether senior developer, manager, hobbyist, or just starting out, there's something for everyone. The GopherCon UK code of conduct ensures everybody wells safe and welcome at our events.

GopherCon UK 2024 is a unique opportunity to make your company part of the conversation about the world of Go in the future of programming.

As a global travel hub, London attracts speakers, sponsors and delegates from all over the world. London is easily accessible within a couple of hours to many major European cities and we are pleased to have welcomed delegates from more than 70 different countries over the past nine years.

3500
Attendees in total since the start across all events

600+
Average attendance numbers at each event

50+
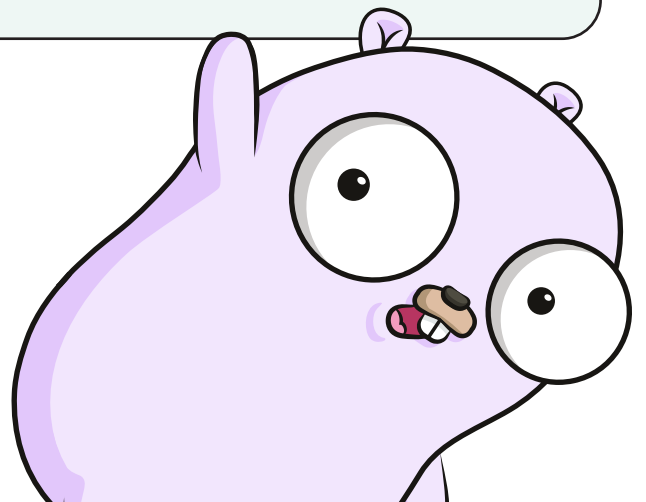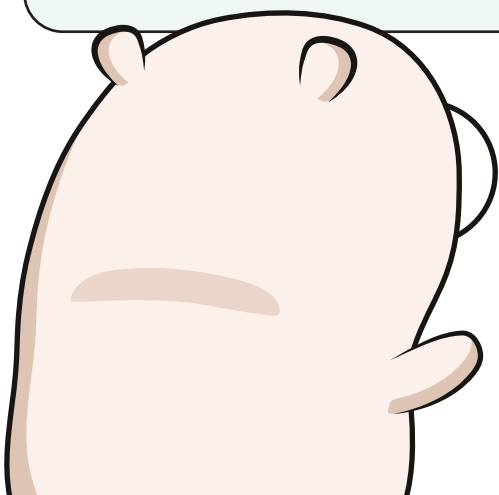**Total sponsors across all events**

70+
Nationalities

150+
Workshops provided

9
Years of GopherCon UK

Our Venue

GopherCon UK 2024 is held at The Brewery, right in the heart of the City of London.

- The Brewery occupies the site of the former Whitbread brewery in East London. Samuel Whitbread opened The Brewery in 1750. Brewing on the site continued until 1976.

- The Brewery is a beautiful venue, with unique rooms and ambient lighting which provide the perfect creative atmosphere, encouraging networking and learning. There will be dedicated space for delegates to relax, charge their equipment and network with other attendees.

What's in it for attendees?

GopherCon UK is a full featured conference and ticket prices include all of the following...

- Entrance to all keynotes and conference sessions

- Entrance to all social events

- Full day workshops

- Breakfast, lunch, two cake and coffee breaks

- All day access to the exhibit hall and delegate lounge

- WiFi, charging points and cloakroom

- Delegate bag upon arrival

*Please note: an extra ticket is required to attend the full day workshops.

GopherCon UK operates a Code of Conduct and we encourage all delegates to read it before attending the conference.

Becoming a partner or sponsor

There are a range of different partnership opportunities available to meet your organisation's profile objectives and budget requirements. These all provide an invaluable platform for you to create a brand presence at GopherCon and build brand awareness.

Partnership of GopherCon UK 2024 will be a key step for your company in fostering new relationships with the global and local Go technology community. Your brand is actively showcased at the conference where you will be able to meet new partners, generate new ideas, further your knowledge, foster collaborations and meet the Go community.
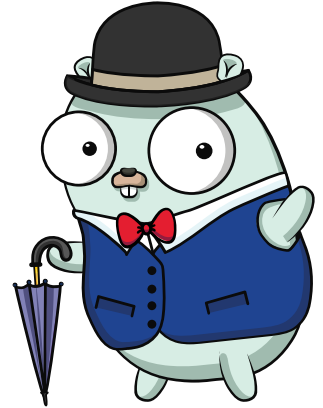
Brand awareness and recognition

Collaborate with managers from different companies

Connecting people with similar interests

Showcase products, services and technologies

Generate new partnerships, alliances and customers

Building a positive brand and company image

Benefit from efficient lead generation

Platinum Sponsor

£12,500

Platinum Partnership is a unique opportunity to work with GopherCon UK. It is designed for a partner who has a keen interest in supporting the Go community and benefits from its continued existence.

Our Platinum Sponsor will receive the highest level of exposure to conference attendees over both conference days. We will work with the Platinum Partner to customise the package to suit their needs.
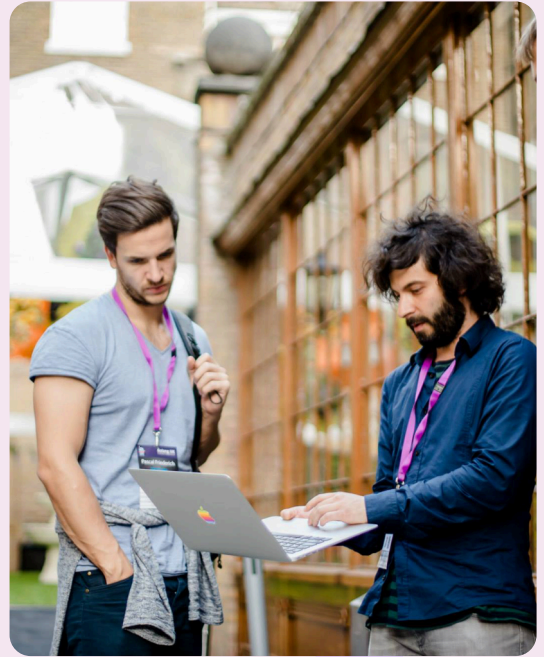
Exclusive option to nominate a speaker for one 45 minute session

(content must be informative, not just a marketing pitch)

5 conference tickets

Largest exhibition stand space (4m2)

Logo featured on badges worn by all attendees

Listed in the delegate event programme

Sponsor profile on the conference website

Two full page colour adverts in the A5 conference programme (two separate pages or a spread)

Logo displayed on screen before and after each talk on the main speaker track.

Three tweets promoting the sponsor's involvement

Permission for the sponsor to use the following endorsement: "Platinum Partner of GopherCon UK 2024" in promotional materials or press releases

Opportunity to include materials in delegate welcome bags

First in line for optional sponsorship opportunities such as lanyards, delegate bags, WiFi & refreshments
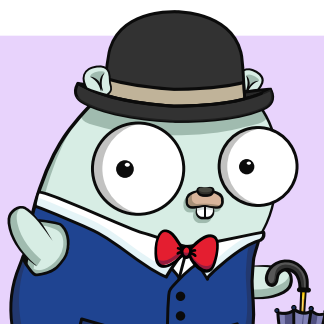
Social Sponsor
£10,000*

Companies who want to sponsor something a little different may want to consider our Social Sponsor opportunity.

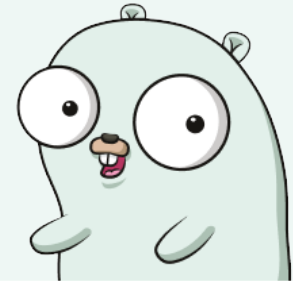At the end of the first conference day we close with a social event in the evening.

Our Social Sponsor package starts from £12,000 and, subject to budget, can be customised to meet the sponsors requirements. Get in touch to find out more.

Listed in the delegate event programme

Exclusive sponsor the evening social

Sponsor profile on the conference website

Permission for the sponsor to use the following endorsement: "Social Sponsor of GopherCon UK 2024" in promotional materials or press releases

Various branding opportunities throughout the social

One full page colour adverts in the A5 conference programme

Medium exhibition stand space in the sponsor hall (2m x 3m) in a central position

Two tweets promoting the sponsor's involvement

Opportunity to include materials in delegate welcome bags

Contact details of delegates can be scanned at sponsor's exhibition stand

Two conference tickets

Track Sponsor

£8,000

Our Track Sponsor package is a great way to make an impact on the event that will be seen by all attendees.

Exclusive sponsorship of one of our tracks across both conference days. Not only do you get your company name on screen and on event signage, but you also get larger than average exhibition space.

Two conference tickets

Medium exhibition stand space in the sponsor hall (2m x 3m) in a central position

Contact details of delegates can be scanned at sponsor's exhibition stand

Sponsor profile on the conference website

One full page colour adverts in the A5 conference programme

Two tweets promoting the sponsor's involvement

Listed in the delegate event programme

Permission for the sponsor to use the following endorsement: "Track Sponsor of GopherCon UK 2024" in promotional materials or press releases

Opportunity to include materials in delegate welcome bags

Delegate Lounge Sponsor

£8,000

GopherCon UK Delegate Lounge is a place to relax on conference days and features an all day professional barista service.

Delegates are able to order free espressos and other coffees throughout the event. The Delegate Lounge Sponsor has their brand prominently displayed in the room and there is an option (at cost price) for branded cups.

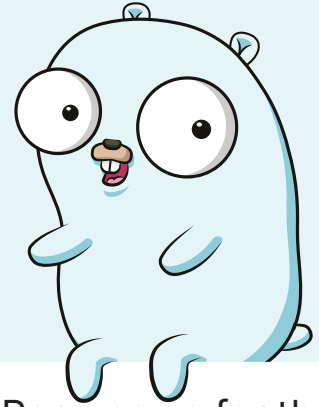Exclusive sponsor of the delegate lounge space which can be customised to the sponsors tastes

Various branding opportunities

Two conference tickets

Contact details of delegates can be scanned at sponsor's exhibition stand

Sponsor profile on the conference website

Listed in the delegate event programme

Two tweets promoting the sponsor's involvement

Permission for the sponsor to use the following endorsement: "Delegate Lounge Sponsor of GopherCon UK 2024" in promotional materials or press releases

Opportunity to include materials in delegate welcome bags

Hackathon Sponsor

£7,000

The GopherCon UK Hackathon is an area where anyone can get together to work on or hack projects together throughout both conference days. Delegates can enter competitions, the winners of which are announced on the main stage after the closing keynote.

The Hackathon is participant driven and the sponsor is invited to have as much or as little involvement as they like. Past sponsors have devised fun challenges or competitions with prizes to be won at the end of the day.

Exclusive Hackathon sponsor for 2024

Dedicated space for Hackathon which can be customised to sponsors tastes

Various branding opportunities

Two conference tickets

Sponsor profile on the conference website

Listed in the delegate event programme

Two tweets promoting the sponsor's involvement

Permission for the sponsor to use the following endorsement: "Hackathon Sponsor of GopherCon UK 2024" in promotional materials or press releases

Opportunity to include materials in delegate welcome bags

Contact details of delegates can be scanned

Gold Sponsor

£5,000

Our Gold Sponsor package is an opportunity to exhibit at GopherCon UK and is particularly powerful for software vendors and for companies looking to recruit developers.

Our Gold Sponsors all benefit from an exhibition stand in our sponsor hall on both conference days. This large space is also where the delegates are served food and drink during conference breaks and boasts excellent footfall.

Exhibition stand space (2m²)in the main sponsor hall

Sponsor profile on the conference website

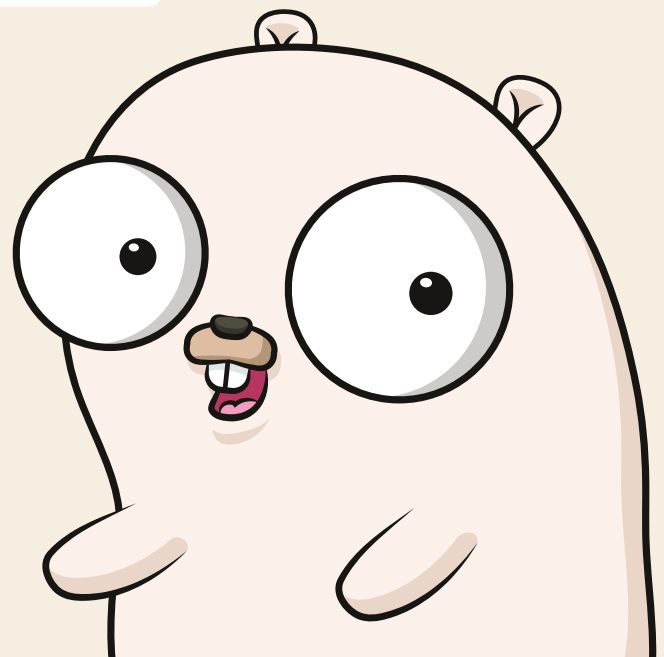Opportunity to include materials in delegate welcome bags

Two conference tickets

Listed in the delegate event programme

Contact details of delegates can be scanned at sponsors exhibition stand

Permission for the sponsor to use the following endorsement: "Gold Sponsor of GopherCon UK 2024" in promotional materials or press releases

Two tweets promoting the sponsor's involvement

Silver Sponsor

£2,000

For companies wanting exposure to developers at GopherCon UK but not requiring an exhibition stand, our Silver Sponsor package is the perfect opportunity.

Two conference tickets

Sponsor profile on the conference website

Permission for the sponsor to use the following endorsement: "Silver Sponsor of GopherCon UK 2024" in promotional materials or press releases

Opportunity to include materials in delegate welcome bags

Listed in the delegate event programme

Additional sponsor options

These are available to any sponsors who take one of our packages, with first refusal given to our Platinum Partner.

Refreshment sponsorship £3,000
• Branded refreshment stations in the exhibition hall

Lanyard sponsorship £1,500
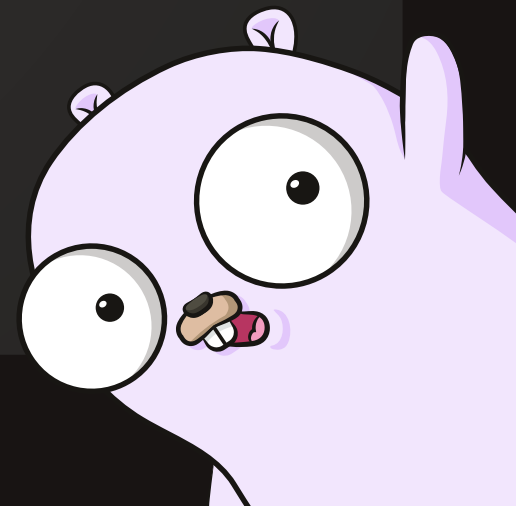• Full colour printed

Notepad sponsorship £1,300
• Full colour printed

Delegate bag sponsorship £1,500
• Full colour printed

WiFi sponsorship £1,500
• SSID renamed to sponsor's name

Package comparison chart

	Platinum Sponsor	Social Sponsor	Track Sponsor	Delegate Lounge Sponsor	Hackathon Sponsor	Gold Sponsor	Silver Sponsor
Price	£12,500	£10,000	£8,000	£8,000	£7,000	£5,000	£2,000
Quantity available	1	1	3	1	1	10	10
Number of conference tickets included	4	2	2	2	2	2	-
Speaker sessions	1	-	-	-	-	-	-
Exhibition stand	Yes	Yes	Yes	Exclusive room	Exclusive room	Yes	Yes
Lead retrieval	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Profile on website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Profile in programme	Yes	Yes	Yes	Yes	Yes	Yes	Yes
On screen promotion	Main stage	-	Sponsored track	-	-	-	-
Event branding	Main stage	Branding throughout social	Sponsored track & exhibition stand	Exclusive room	Exclusive room	Exhibition stand	-
Opportunity to include materials in delegate bags	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Social media promotion	3 tweets	2 tweets	2 tweets	2 tweets	2 tweets	2 tweets	1 tweet